

NZ\$5.00

Syrup™

Issue 05 spring 2008

the Bay of Plenty foodlovers elixir!

Pure avocado bliss

Tea is for Teza

In tune with
Lemon:Cello

Sassy spring vege
gardens

Syrup hits
international flavours
Greek style

and so much more...

freshly
home
baked in
the BOP!

Get an annual
subscription to
Syrup for only

\$25



*fresh
squeezed*

www.syrup.net.nz

phone: 07 542 2857
mobile: 021 992 785



email: angela@syrup.net.nz
address: 142 Karewa
Parade, Papamoa

www.syrup.net.nz

The Bay of Plenty foodlovers elixir!

Syrup is a fresh, new magazine based on the essence of food from 'seed to table'. Based in the Bay of Plenty, New Zealand the content has a regional influence with a mix of national and global. The style is unique and innovative with an emphasis on 'real' and 'user-friendly'.

Syrup began in Spring 2007 when Angela Williams-Atkins an enthusiastic food expert and Horticulturalist and Sheryl Mangold, Graphic designer combined. Angela and Sheryl are passionate about the local food scene. They found themselves so inspired by the number of people who they saw producing, cooking and selling fabulous food from their own corner of the region so decided to produce a quarterly magazine, website and blog to celebrate our affair with food, in delicious living colour.

Syrup is now currently producing it's sixth issue which is due out in December. The magazine is now becoming well known throughout the Bay of Plenty with 25 stockists from Waihi to Whakatane and across to Rotorua and has a rapidly growing list of subscribers. People love it because it's local and different. As it's seasonal the recipes and growing articles are relevant to the seasons of the Bay of Plenty.

Syrup has had some interest recently from the corporate sector and so now wish to offer the following options:

OPTION ONE

Purchase of magazines and/or subscriptions in quantities at substantial discounts. This is ideal for client or staff xmas gifts or database mailouts.

Quantities	Individual magazines	Discount % (normal mag price is \$5.00 gst incl.)
30-100	\$4.00 plus gst each	10%
100 - 1000+	\$3.00 plus gst each	32.5%

Quantities	Annual Syrup subscription & a lovely Syrup gift card with envelope	Discount % (subscription price is \$25.00 gst incl. per annum - 4 issues)
10-100+	\$18.00 plus gst each	20%

To place your order for option one just email angela@syrup.net.nz and she will organise this for you. Please note if you are wanting these for xmas gifts please contact Angela before November 28th to ensure you don't miss out!

OPTION TWO

Purchase of magazine quantities for large database mailouts (a great tax deduction).

Quantities	Individual magazines	Discount % (normal mag price is \$5.00 gst incl.)
500-1000	\$3.00 plus gst each	32.5%
1000+	\$3.00 plus gst each and FREE advertorial in the next issue of Syrup (this would be discussed in detailed with you and cusomised to suit).	

To place your order for option one just email angela@syrup.net.nz and she will organise this for you.

OPTION THREE

Sponsorship opportunities availabe from \$2,000+ per annum, to be negotiated on an individual basis.

The team at Syrup look forward to hearing from you soon!